



Northern Utah Immunization Coalition

2016-2017

“Cool Teens Get Vaccines”

Video Promotion Contest/Scholarship

- **Information Letter**
- **Official Rules and Regulations (2 pages)**
- **How to Submit your Entry into the NUIC Adolescent Immunization Promotion Contest**



October 1, 2017

To: Superintendents  
Curriculum Directors  
Principals  
School Nurse(s)  
Faculty and Staff  
7<sup>th</sup>-12<sup>th</sup> Grade Students

To Whom It May Concern;

This year the Northern Utah Immunization Coalition (NUIC) will sponsor a teenage vaccination video promotion contest/scholarship titled; **“Cool Teens Get Vaccines”**. This contest is designed to educate and promote teenage vaccination. **This year the contest subject vaccinations are the HPV vaccination or the Meningococcal vaccination.** The contest is open to any student enrolled in grades 7<sup>th</sup>-12<sup>th</sup>. Individuals or groups are free to enter the contest. One video submission entry per individual or group. Each video submission must be between 30-90 seconds in length. All participants in the video must sign the NUIC’s photo/video release waiver and complete the entry form. Entrants under the age of 18 must have this form signed by a parent or guardian. The video must be shown to the school populations. Video Submission will be open from October 1, 2016-March 31, 2017. Videos will be posted on YouTube and will be judged by the members of the Northern Utah Immunization Coalition. Cash prizes will be awarded to winners as follows: 1<sup>st</sup> Place- \$300, 2<sup>nd</sup> Prize- \$200, 3<sup>rd</sup> Place \$100.00 and Most Viewed on YouTube- \$300.00 (please refer to the official rules in regards to the Most Viewed Category). Winners will be announced by April 12, 2017. Winners will be invited and recognized for their efforts at the annual NUIC Conference on April 20, 2017 at the Timbermine Restaurant in Ogden.

We would ask for your support in promoting this project in your high schools and with interested teachers in health related classes and or film/video production classes. As always, we understand that each school principal and teacher’s time is valuable, but we hope this will be viewed as an asset to the class and as an opportunity for a special project or extra credit. We truly appreciate your time and effort in supporting our efforts.

Attached, please note the official rules and regulations, entry form, submission directions and the photo/video release waiver for your use. If you have additional questions you may go to our website at [www.nuic.org](http://www.nuic.org) or you may email the video contest contact person, Kelly Hansen at [nuicutah@gmail.com](mailto:nuicutah@gmail.com)

Thank you for your time and attention to this matter.

Sincerely,

Northern Utah Immunization Coalition

*The Northern Utah Immunization Coalition (NUIC) was formed in 1993 to address the low immunization rates among two-year-olds in the northern counties of Weber, Morgan, Rich, Cache, Box Elder and Davis. The concern for low immunization rates grew from the infant/childhood vaccines to immunizations for all ages. The Coalition is dedicated to improving immunization levels, educating regarding the enormous benefit of immunizations, and raising immunization awareness in the population of the Northern Utah Region.*



**Signed Statement Verifying Video Presentation**

**Cool Teens Get Vaccines Video Contest 2016-2017**

I certify that (print student's name) \_\_\_\_\_'s video was presented to our school on this date \_\_\_\_\_.

Please provide a brief description of how the video was used (e.g.: during lunch, before school, as a department spotlight, assembly, etc...):

---



---



---

Name of Student( Entrant)	Print Name	Signature	Date

Name of Faculty or Staff Member and Job Title	Print Name	Signature	Date

**Official rules and regulations:**

**NUIC Adolescent Immunization Promotion Video Contest**

**By entering this contest, you accept these official rules and regulations**

**THE VIDEO MUST INCLUDE CONTENT ABOUT THE EITHER HPV VACCINATION AND/OR MENGIOCOCCAL VACCINATION. VIDEO SUBMISSIONS ADDRESSING OTHER VACCINATIONS WILL BE DISQUALIFIED.**

**1. ELIGIBILITY:** Open only to legal residents of the United States. Entrants must be students enrolled in grades 7<sup>th</sup> through 12<sup>th</sup> as of August 2016 and residing in the following Northern Utah counties: Box Elder, Cache, Rich, Weber, Morgan, and Davis. Individuals or groups of students may enter. Any person may not enter more than one submission individually or as part of a group. Entrants who are not at least 18 years of age must have parental permission to enter the video contest.

**2. SCHEDULE:** Video submission will open October 1, 2016 and close March 31, 2017.

**3. TERMS OF SUBMISSION:** As conditions of entry into this contest, and by providing a submission, each entrant:

- Grants permission for winning videos and winners' names to be posted on the NUIC website and in other NUIC venues or public health media.
- Warrants and represents that her/his submission(s): (a) are original to the entrant and have been legally obtained and created, (b) do not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws, regulations, or network standards; (c) have not been entered in or won previous contests or awards; and (d) have not been published previously in any medium. All submissions become property of NUIC.
- Irrevocably grants to NUIC, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, adapt, exhibit and/or otherwise use or reuse the entrant's name, address, image, voice, likeness, statements, biographical material and submission, including, but not limited to, the video, audio file or digital recording and performances contained in any of the above items, as well as any additional photographic images, video images, portraits, interviews or other materials relating to the entrant and arising out of her/his participation in this contest (with or without using the entrant's name) (collectively, the "additional materials") in any media, without limitation, and without additional review, compensation, or approval from the Entrant or any other party.
- Forever waives any rights of privacy, intellectual property rights, and any other legal or moral rights that may preclude NUIC's use of the entrant's submission, or require the entrant's permission for NUIC to use them for any purpose, and agrees to never sue or assert any claim against NUIC's use of materials; and
- Agrees to indemnify and hold NUIC and its respective affiliates, officers, directors, agents, members, and any employees, harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Indemnities' due to or arising out of the entrant's entry materials or additional materials, or the entrant's conduct during and in connection with this contest.

**4. SUBMISSION REQUIREMENTS:**

Videos must be between 30 and 90 seconds in length. Longer submissions will automatically be disqualified. Do not include music that you do not have the legal rights to use. Most music is copyrighted.

**All participants in the video must fill out and obtain parent/guardian signature on the NUIC's photo/video release waiver which is contained in the entry packet. Entrants under age 18 must have this form signed by a parent or guardian. This release is required for anyone that can be seen or heard in your video submission. Each video submission should fill out an entry form/packet.**

Submissions that are not uploaded in accordance with these instructions may be disqualified.

Once an entrant sends in a video and the accompanying documents, the submission is final and may not be modified or edited further. NUIC may, in its sole discretion, remove, delete and/or disqualify submissions deemed to be inappropriate or otherwise non-compliant.

(Page 1 of 2)

All submissions will be reviewed for content before being published or judged; however, such review does not relieve entrant from responsibility for compliance with the Terms of Use and these Official Rules. Submissions that do not comply with the Terms of Use or these Official Rules or that otherwise contain prohibited, or inappropriate content as determined by the sponsor, in its sole discretion, will be disqualified and will not be considered for a prize. **It is important that you research the vaccinations that you are making the video about so that there is proper, current and correct information about the vaccine(s) that you are going to use as the subject of your video. Please remember that vaccinations are given in the upper arm (the deltoid muscle which is located just below the shoulder) area of each arm and not where blood is drawn at the elbow.** The NUIC makes the final determination as to which submissions are eligible to take part in this contest and be considered for a prize.

**Minimum views for each entry regardless of 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Prize or Most View on YouTube shall be 100 or more views or the entry may be disqualified.**

**All video submissions must be shown to the general school population as part of the entry.**

#### **5. SELECTION OF WINNERS:**

Up to four winning videos will be selected by a judging process that will evaluate each eligible submission based on judging criteria. All winners are subject to verification, including without limitation, verification of eligibility and compliance with these official rules. If a winner cannot be verified, or if a winner is otherwise unable to accept their prize, prize will be forfeited and may be awarded to an alternate winner.

Once selected as a winning video, entrants will be asked to supply their video to NUIC as an electronic file as a direct download via YouTube or via CD or other means. Winners who do not supply their video file upon request will be disqualified. Contest winners will be announced by April 12, 2017 on the Northern Utah Immunization Coalition website. Winners will be invited and recognized for their efforts at the annual NUIC Conference which will be held in April 20, 2017.

#### **6. Scholarship or contents award amounts:**

Scholarships/contest award amounts will be awarded as follows:

**1<sup>st</sup> Place: \$300**

**2<sup>nd</sup> Place: \$200**

**3<sup>rd</sup> Place: \$100**

**Most Viewed on You Tube: \$300- The Most Viewed on YouTube must have 500 or more views.**

Scholarship or award amounts are awarded per video, not per individual participant. For more information, send us an e-mail: [nuicutah@gmail.com](mailto:nuicutah@gmail.com)

**GOOD LUCK!!!!**



**Northern Utah Immunization Coalition**

**2016-2017**

**“Cool Teens Get Vaccines” Video Contest/Scholarship**

**Entries Due By March 31, 2017**

**Entry Form**

---

**1-**

<b>Student Name:</b>		
<b>Date of Birth:</b>	<b>Grade:</b>	
<b>School District:</b>	<b>School:</b>	
<b>Home/Mailing Address of Student:</b>		
<b>City:</b>	<b>County:</b>	<b>Zip Code:</b>
<b>Student Contact Phone Number(s):</b>		
<b>Student E-Mail Address:</b>		
<b>Parent or Guardian Name:</b>		
<b>If a Teacher is Assisting You with your Project, please list his or her name:</b>		

**2- Are you under the age of 18?**

**Yes**

**No**

**If Yes: Please have parent/guardian review the photo/image release statement. Parent/guardian will need to provide printed name, signature and date of signature.**

The Northern Utah Immunization Coalition is seeking permission to use an image of you or your child/dependent. By signing this release, you are authorizing NUIC to use your or your child's image according to these terms. The image may be used on the NUIC's Web site, promotional brochures or publications, such as its monthly newspaper, or other media, to promote public health or the coalition. The NUIC will not use the image in a way that defames or misconstrues the subject and will not use the image for profit or resale.

I hereby give the Northern Utah Immunization Coalition permission to publish in print, electronic or video format my likeness or image for purposes of promoting public health or the NUIC. I release all claims against the NUIC with respect to copyright ownership and publication including any claim for compensation related to the use of the materials. I hereby hold the NUIC harmless from any claims, demands or causes of action I or other persons acting on my behalf may have by reason of this authorization. In addition, I waive the right to inspect or approve any finished product including written or electronic copy wherein my likeness appears.

<b>Student's Name:</b>	<b>Date:</b>
<b>Your Name (Parent or Guardian, Please Print):</b>	
<b>Your signature: (Parent or Guardian Signature):</b>	

**3- Are there other individuals seen or heard in your video?**

**Yes**

**No**

**If Yes: Please have parent/guardian review the photo/image release statement. Parent/guardian will need to provide printed name, signature and date of signature.**

**If No: Please Go To Step 4.**

The Northern Utah Immunization Coalition is seeking permission to use an image of you or your child/dependent. By signing this release, you are authorizing NUIC to use your or your child's image according to these terms. The image may be used on the NUIC's Web site, promotional brochures or publications, such as its monthly newspaper, or other media, to promote public health



or the coalition. The NUIC will not use the image in a way that defames or misconstrues the subject and will not use the image for profit or resale.

I hereby give the Northern Utah Immunization Coalition permission to publish in print, electronic or video format my likeness or image for purposes of promoting public health or the NUIC. I release all claims against the NUIC with respect to copyright ownership and publication including any claim for compensation related to the use of the materials. I hereby hold the NUIC harmless from any claims, demands or causes of action I or other persons acting on my behalf may have by reason of this authorization. In addition, I waive the right to inspect or approve any finished product including written or electronic copy wherein my likeness appears.

<b>Student's Name:</b>	<b>Date:</b>
<b>Your Name (Parent or Guardian, Please Print):</b>	
<b>Your signature: (Parent or Guardian Signature):</b>	

<b>Student's Name:</b>	<b>Date:</b>
<b>Your Name (Parent or Guardian, Please Print):</b>	
<b>Your signature: (Parent or Guardian Signature):</b>	

<b>Student's Name:</b>	<b>Date:</b>
<b>Your Name (Parent or Guardian, Please Print):</b>	
<b>Your signature: (Parent or Guardian Signature):</b>	

<b>Student's Name:</b>	<b>Date:</b>
<b>Your Name (Parent or Guardian, Please Print):</b>	
<b>Your signature: (Parent or Guardian Signature):</b>	

<b>Student's Name:</b>	<b>Date:</b>
<b>Your Name (Parent or Guardian, Please Print):</b>	
<b>Your signature: (Parent or Guardian Signature):</b>	

<b>Student's Name:</b>	<b>Date:</b>
<b>Your Name (Parent or Guardian, Please Print):</b>	
<b>Your signature: (Parent or Guardian Signature):</b>	

<b>Student's Name:</b>	<b>Date:</b>
<b>Your Name (Parent or Guardian, Please Print):</b>	
<b>Your signature: (Parent or Guardian Signature):</b>	

**4- What immunization(s) will your video entry focus/educate about?**

- Meningococcal                       HPV

**5- Have you researched information about the vaccines that are addressed, talked about or promoted in my video? The video should present correct educational information from credible sources such as the CDC, ACIP, AAP, NIH, Utah Department of Health Immunization Program etc.**

- Yes**     **No**

**If no, please refer to the official rules and regulations.**

**6- Please list all of the name of the student/participants in the video. Also, list any student or individuals who worked on the video (such as editor, director, writer etc.)**

<b>Student/Participant Name:</b>	<b>Home or Mailing Address:</b>	<b>Contact Phone Number:</b>	<b>E-Mail Address:</b>

**7- Have you shown your video to an audience or school population (e.g. during lunch, before school, as a department spotlight, assembly etc.)?**

- Yes**     **No**

**If yes, please fill out information below.**

**If No, please refer to official rules and regulations.**

I certify that (print student's name) \_\_\_\_\_'s video was presented to our school on this date \_\_\_\_\_.

Please provide a brief description of how the video was used (e.g. during lunch, before school, as a department spotlight, assembly, etc.):

---

---

---

<b>Faculty or Staff Member Name (Please Print):</b>
<b>Faculty or Staff Member Job Title:</b>
<b>Faculty or Staff Member Signature:</b>

8- Have you attached a transcript of the video either in a Word document or as a PDF?

Yes

No

A transcript must be attached to entry from for the video to be considered for judging.

9- Is there music or other images in my video submission that are subject to copyright laws or regulations?

Yes

No

You cannot include images or music that are subject to copyright laws or regulations.

10- Have you read and followed the directions on the page titled "How to submit your entry into the NUIC Adolescent Immunization Program Video Contest"?

Yes

No

This is a necessary step in order for your video to be correctly submitted for the contest.

**11- Have you encouraged other people to view my video?**

**Yes**

**No**

Remember that your video must have a minimum of 100 views on YouTube to be considered for judging for all awards/prizes. Your video must have a minimum of 500 views on YouTube to be considered for the “Most Viewed on YouTube” category.

**12- Have you submitted this entry form? (at least 4 pages with transcript included)**

**Yes**

**No**

Entry forms may be submitted by the following methods:

Fax: (435) 755-2311 Attention: Kelly Hansen

E-Mail: [nuicutah@gmail.com](mailto:nuicutah@gmail.com) preferred method when using e-mail would be an attachment

Mail: Kelly Hansen

101 West Center Street

Logan, UT 84321

For any additional questions or concerns you may contact Kelly Hansen at (435) 755-2300, (435) 881 1785 or by e-mail at [nuicutah@gmail.com](mailto:nuicutah@gmail.com)

**Thank You for Your Video Submission and Good Luck!**